

The list of compulsory subjects for the 114th academic year in the Undergraduate Programs of the Dept of Information Management, Bachelor, Tunghai University.

[illegible]

	49100-資管職涯輔導 (Career Development and Employment Preparation of Information)	2					2					一般組 Regular Group
	28111-程式設計 (Programming Design)	3	3									一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	28090-計算機概論 (Introduction to Computer Science)	3	3									一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	28211-進階程式設計 (Advanced Programming Design)	3		3								一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	28026-資料結構 (Data Structures)	3			3							一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	49101-電子商務與網路行銷 (e-Commerce and Internet Marketing)	3			3							一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	49089-企業資訊網路 (Enterprise Information Network)	3				3						一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	49132-進階資料結構與演算法 (Advanced Data Structures and Algorithms)	3				3						一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	28176-資訊安全 (Information Security)	3					3					一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	28042-資料庫 (Data Base System)	3					3					一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	28267-資料探勘 (Data Mining)	3						3				一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	28025-系統分析與設計 (System Analysis and Design)	3						3				一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	49011-專題（一） (A Special Topic (I))	2						2				一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
	49012-專題（二） (A Special Topic (II))	2							2			一般組 Regular Group,國際菁英組 至少修習12學分Minimum 12 Credits for GEP Group
基礎課程 Basic Required Courses	01021-AI Thinking & Basic Program (AI Thinking & Basic Program)	2	2									國際菁英組 GEP Group,基礎課程 程式思維與生成式AI替代課程 Substitute Course for Exploring Computational Thinking and Generative AI
通識必修科目 General Education Required Courses	40100-Ethics in Business (Ethics in Business)	2	2									國際菁英組 GEP Group,抵免通識 人文領域2學分Course Waiver for 2 Credits in the General Education Humanities Courses
	40095-Western Culture and Society (Western Culture and Society)	2		2								國際菁英組 GEP Group,抵免通識 人文領域2學分Course Waiver for 2 Credits in the General Education Humanities Courses
	40094-AI Technology and Application (AI Technology and Application)	3		3								國際菁英組 GEP Group,抵免通識 自然領域3學分Course Waiver for 3 Credits in the General Education Natural Sciences Courses
	40067-Issues in Global Politics and Society (Issues in Global Politics and Society)	3			3							國際菁英組 GEP Group,抵免通識 社會領域3學分Course Waiver for 3 Credits in the General Education Social Sciences Courses
學系必修科目 Department Required Courses	41011-企業概論 (Introduction to Business)	3	3									國際菁英組 GEP Group
	41032-財務管理 (Financial Management)	3			3							國際菁英組 GEP Group

	91090-Supply Chain Management (Supply Chain Management)	3			3								國際菁英組 GEP Group
	41054-國際企業管理 (International Business Management)	3				3							國際菁英組 GEP Group
	40089-Global Business and Industry Analytics (Global Business and Industry Analytics)	3				3							國際菁英組 GEP Group
	40026-Business Research Methods (Business Research Methods)	3				3							國際菁英組 GEP Group
	41016-行銷管理 (Marketing Management)	3				3							國際菁英組 GEP Group
	40028-Business Policy and Strategy (Business Policy and Strategy)	3				3							國際菁英組 GEP Group
必修學分數 Required Credits		91	17	17	11	11	9	10	2				
選修學分數 Elective Credits		37	一般組 Regular Group：本系選修課程學分至少需達21學分。A minimum of 21 credits of elective courses in this department is required.										
畢業學分數 Graduated Credits		128											

說明：

一、本科目表適用於本學年度入學新生，選修科目請參考學期開課資料。(114.04.22教務會議通過)前次修訂時間為(106.04)(108.04)(109.11)(111.04)(111.11)(112.04)(113.04)(113.06) (113.11)

二、自101學年度起入學新生須符合本校學生體育畢業門檻實施辦法之規定。 1.The list of Required Courses applies to students admitted this academic year. For elective subjects, please refer to the department's course offerings.（Approved by the Academic Affairs Council on April 22, 2025） 2.Students admitted in the 101st academic year must adhere to the school's implementation measures regarding physical education graduation requirements.